

Subject: RE: Survey
From: Julia Marino <jmarino@downtownla.com>
Date: 10/11/2017 10:39 AM
To: Michael Lamb <Michael@downtownnews.com>
CC: Christy Anderson <canderson@downtownla.com>, "michael@ladowntownnews.com" <michael@ladowntownnews.com>

1 exclusive
4 weeklys (including tomorrow's if we can still get in)

Julia Marino
Economic Development Associate

 <https://www.downtov>

Downtown Center Business Improvement District
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017
Call: 213-416-7529 | Fax: 213-624-0858
Web: DowntownLA.com



From: Michael Lamb [mailto:Michael@downtownnews.com]
Sent: Wednesday, October 11, 2017 10:30 AM
To: Julia Marino <jmarino@downtownla.com>
Cc: Christy Anderson <canderson@downtownla.com>; michael@ladowntownnews.com
Subject: Re: Survey

Julia

Let me know how many you are considering and I will see what we can arrange.
Thanks

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
213-453-3548 Mobile

213-481-1448 ext 151 Office
michael@downtownnews.com

<http://www.ladowntownnews.com/>

Our Social Media Sites::

<http://twitter.com/downtownnews>
<http://facebook.com/l.a.downtownnews>

ASK ME ABOUT OUR 2018 DOWNTOWN GUIDE

On Oct 11, 2017, at 10:18 AM, Julia Marino <jmarino@downtownla.com> wrote:

Hi Michael,

Nice to e-meet you! We definitely want to do at least one exclusive e-blast. And if we also want to buy multiple weekly eblasts, will the prices of them be discounted at all?

Thank you,
Julia

Julia Marino
Economic Development Associate

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From: Christy Anderson
Sent: Wednesday, October 11, 2017 10:15 AM
To: michael@ladowntownnews.com
Cc: Julia Marino <jmarino@downtownla.com>
Subject: FW: Survey

Thanks!

Michael meet Julia. Julia is spearheading our ad buys. We are interested in doing the weekly email blast. She will follow up with you on the details.

Best,
Christy

From: Michael Lamb [<mailto:Michael@downtownnews.com>]
Sent: Wednesday, October 11, 2017 8:41 AM
To: Christy Anderson <canderson@downtownla.com>
Subject: Re: Survey

Sure, attached are the web rates that include eblasts

Michael Lamb
Account Executive
Los Angeles Downtown News
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ASK ME ABOUT OUR 2018 DOWNTOWN GUIDE

On Oct 11, 2017, at 8:22 AM, Christy Anderson
<canderson@downtownla.com> wrote:

Hi Mike,
Could you resend the pricing for putting the Survey online as well
as in any newsletters you have.

Thanks,
Christy

Christy Anderson

VP, Marketing & Communications

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— Attachments: —

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